

# ANNUAL REPORT 2009

TRANSFORMING PHILANTHROPY



# **Table of Contents**

Letter of the Executive Director
About Give to Colombia2
Where we work & Our Model
Programs Supported in 20094
Events8
Our Donors9
Financials
G2C Contact Information



### **Letter from the Executive Director**

Dear Friends of Give to Colombia:

The continued, global economic challenges presented in 2009 gave Give to Colombia (G2C) an opportunity to strengthen our focus and heighten our impact on our core areas of development: Education, Health and Economic Development. I am pleased to say that when we were needed the most – to build bridges and foster collaborative relationships between international donors and expert Colombian NGOs in this challenging environment – we were able to step up to the plate and launch ten new projects in 2009, pilot and replicate our co-financing partnership with Colombia's Presidential Agency for Social Action and International Collaboration, and successfully hold our third annual benefit gala, Be-Live. In other words, G2C had



a dynamic and impactful year, once again demonstrating the value and effectiveness of our model.

With six years of experience under our belts and more than \$8 million dollars raised for social initiatives, we have many impressive stories to tell that demonstrate our qualitative and quantitative impact. Included in this year's annual report, we have mentioned accomplishments such as:

- Education: Expanding the reach of our SCRATCH Teacher Training Initiative to several regions throughout Colombia, using a blend of onsite and virtual training methodologies; opening an adaptive computer lab for students with cognitive disabilities, as well as offering training courses to families and teachers on how to leverage technology for the comprehensive development of children with disabilities.
- Mealth and Nutrition: Supporting the integration of gender equality principles and practices into the sports development/peace building methodology, bringing a medical and surgical health brigade providing immediate dentistry and reproductive health attention services to women and children living in vulnerable and extremely poor rural communities only to be reached by water.
- Economic Development: Creating opportunities for women whom are victims of landmines to establish self-sustainable livelihoods that benefit their families and communities, through entrepreneurial training, reintegration support, and seed funding to start micro-businesses in rural communities that are recovering from the social conflict; and replicating in Mexico our financial literacy and entrepreneurship development model developed through our Promotion of Financial Culture and Entrepreneurship among Garment Workers in Medellin Initiative.

I am proud to say we have been able to implement 75 projects and have touched the lives of over 113,000 people, including youth, women heads-of-household, various Colombian ethnic groups, and more.

As we look forward to 2010, we build upon the lessons of 2009 to advance our efforts and connect new and returning donors to the needs and opportunities within Colombia's social sector. This includes closing the year with a commitment to expand our strategies to transform philanthropy through the Clinton Global Initiative's platform for Commitments to Action. The impact of this commitment will be the sharing of our lessons learned to Colombia's business leaders and influential families, and facilitating their transition into social investors who, under a theory of change model, have the information and the tools to effectively support long-term, strategic interventions in Colombia from at home and abroad.

Sincerely,



# **About Give to Colombia**

Give to Colombia (G2C) is a US-based nonprofit organization with 501(c) (3) status that creates, promotes and facilitates alliances between international donors and Colombian grassroots organizations. G2C advises donors in how to channel grants, talents and technologies to achieve scalable, sustainable and high impact projects.

Give to Colombia was created to empower the Colombian Diaspora, the private sector, and international participants to become a significant source of development for the country.

#### **Mission**

Give to Colombia will strive to increase the flow of international donations, resources, talents and modern technologies to provide enduring and scalable solutions to the most vulnerable sectors of Colombian society.

#### **Board of Directors**

- Angela María Tafur Give to Colombia
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- Gabriela Febres Cordero United for Colombia
- Geoffrey Randall Shutts & Bowen, LLP
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- Orlando Ayala Microsoft Corporation
- Rodrigo Arboleda Globis Group

#### **Advisory Board**

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- Section 1

  Section 1

  Section 2

  Section 2

  Section 2

  Section 3

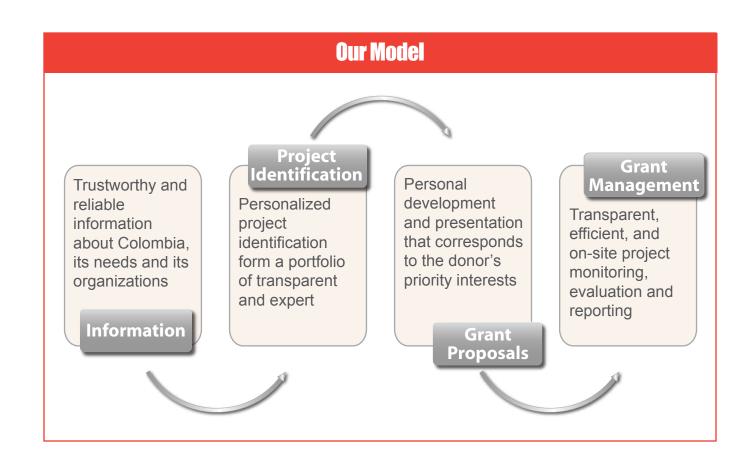
  Section
- Gustavo Arena
- German Jaramillo
- James Stewart
- Jorge Calderón
- Josh Gilinski
- María Soledad Saieh
- Moises Eilemberg
- Rodrigo Villar

#### **Solution** Where We Work: COLOMBIA

We focus our efforts in Colombia because of its history and its future. In the face of over 40 years of an armed, internal conflict that has left millions of people forcefully displaced from their home communities, Colombia remains a country filled with economic, social and cultural opportunities. The question is not if there are opportunities to be realized, but rather, how to connect those opportunities to the country's most vulnerable populations.

The internal social conflict has disproportionately affected women, ethnic indigenous and afro-Colombia groups, and rural communities. Urban centers are overwhelmed by the waves of internally displaced people seeking security, housing, and stability upon which to establish livelihoods that include access to economic opportunities, and education. Finally, there are children growing up in a social context shaped by decades of violence, seeking access to education, technologies, and conflict resolution methodologies that will shape them into self-empowered citizens.



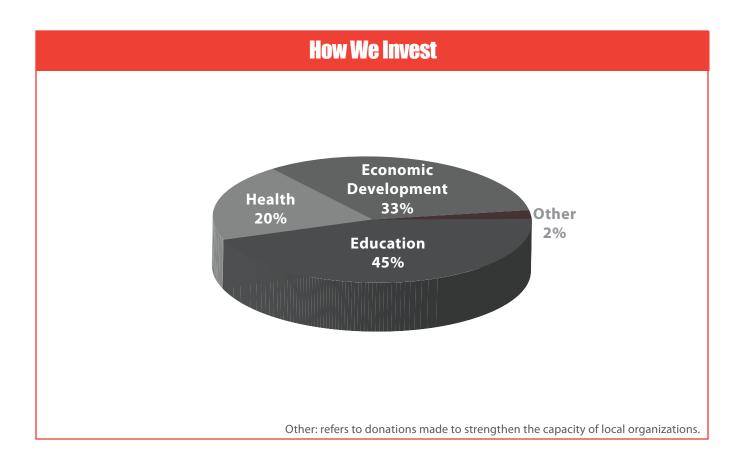


# **Supported Programs in 2009**

## **Funds channeled: \$1.5 million dollars.**

- Departments in Colombia: Guajira, Magdalena, Atlántico, Bolívar, Antioquia, Cundinamarca, Chocó, Valle del Cauca, Meta, Nariño
- Programs supported: 15 projects

## Where we make a difference



## **Strategic Allies**

Colombian organizations that work with G2C from its creation sharing common interests while providing a differentiated value to the model.

- Compartamos con Colombia
- Conexión Colombia

# **Programs in Education**

Access for All: Improving Educational and Labor Opportunities in El Retiro neighborhood in Cali,

Colombia

**Donor:** CITIGROUP FOUNDATION **Foundation:** Fundación Carvajal

No. of Beneficiaries: 1.193 (Students, teachers and community members)

ICT Empowerment for Children with Disabilities: Virtual Classroom Accessible to Children with

Cognitive Disabilities and their Families **Donor:** DELL FOUNDATION, Acción Social

Foundation: Fundación Fe

No. of Beneficiaries: 160 (students, parents and professors)

#### Improving Colombia's Education using MIT'S SCRATCH Programming Environment to improve

**Math and Science classes** 

**Donor: MOTOROLA FOUNDATION** 

**Foundation:** Fundación Gabriel Piedrahita Uribe FGPU **No. of Beneficiaries:** 137 teachers, 11.992 students

#### Promoting the Arts as a "Transformative Experience for Vulnerable Children"

Foundation: Corporación Circo Momo

**Donor:** GARY PLAYER FOUNDATION, Acción Social

No. of Beneficiaries: 104 children

#### **EDUCATING YOUNG LEADERS TO SAVE THE PLANET:** Education Program in Environmental Health

**Donor: GE FOUNDATION** 

Foundation: Fundación Santa Fe de Bogota FSFB

No. of Beneficiaries: 600 students

#### **Expansion of Intel Teach in Colombia**

Donor: INTEL CORPORATION, Acción Social

**Foundation:** Fundación Fencyt **No. of Beneficiaries:** 7.000

#### Expansion of educational coverage in Altos de la Cruz, Cali

Donor: McMillan Children's Foundation, Acción Social

Foundation: Fundación Fé y Alegría Cali

No. of Beneficiaries: 325 children

#### Environmental Education Program in Choco: TINI Tierra de Niños

**Donor:** McMillan Children's Foundation

Foundation: Fundación Amigos del Chocó - Amichocó

No. of Beneficiaries: 94 children

## Programs in Health and Nutrition

Comprehensive Health for Mothers and Children: Health Brigade in Pinillos, Bolivar

**Donor:** PFIZER FOUNDATION, Acción Social **Foundation:** Patrulla Aerea de Colombia PAC

No. of Beneficiaries: 2.000 children and 100 women

Integral development program for pregnant mothers and newborn babies in Siloe, Cali

**Donor:** McMillan Children's Foundation **Foundation:** Fundación Ecología Humana

No. of Beneficiaries: 30 mothers and their newborns

For a childhood without fear: child abuse prevention Donor: McMillan Children's Foundation, Acción Social Foundation: Fundación Smurfit Cartón de Colombia No. of Beneficiaries: 100 children and their families

Construction of the Hogar Amiguitos home for orphaned children and children under legal

protection systems

Donor: McMillan Children's Foundation, Acción Social

**Foundation:** Club 20-30 Cali **No. of Beneficiaries:** 350 children

Construction of a playground at the Casa Niño Jesus de Praga home

**Donor:** McMillan Children's Foundation **Foundation:** Casa Niño Jesus de Praga **No. of Beneficiaries:** 230 children

## Programs in Economic Development and Entrepreneurship

Socioeconomic reintegration of 150 women that are direct and indirect victims of landmines

**Donor:** EXXON MOBIL FOUNDATION **Foundation:** Fundación Mi Sangre **No. of Beneficiaries:** 150 families

Administrative and Commercial advising for small raspberry growers in Valle del Cauca

**Donor:** FRITOLAY

**Foundation:** Fundación Carvajal **No. of Beneficiaries:** 24 families

#### **Other organizations supported in Colombia**

**Departments in Colombia:** Guajira, Magdalena, Atlántico, Bolívar, Antioquia, Cundinamarca, Chocó, Valle del Cauca, Meta, Nariño

**Programs supported:** 15 projects

Other organizations supported in Colombia: AlvaraAlice Foundation, Corporación Conexión Colombia, Computadores para Educar, Ecoprogreso, FINSELUZ, Formula Smiles, Fundación Alejandro Angel Escobar, Fundación Arka Educación Semilla de Paz, Fundación Cancerológica Tanebey, Fundación Consiso, Fundación Cran, Fundación FANA, Fundación Futbol Con Corazón, Fundación Hogar Nueva Granada, Fundación Juan Felipe Gomez, Fundación Maria Orth, Fundación Obed, Fundación Ximena Rico Llano, Genesis Foundation, Key for Colombia, One Laptop Per Child Association, y United for Colombia.







# **Events**

## **③ BeLive 2009**

Give to Colombia joined for the third consecutive year Formula Smiles, Genesis Foundation, United for Colombia and Key for Colombia for a wonderful and glamorous night for Colombia.

The Viceroy at Icon Brickell was the spectacular venue where this event took place. BeLive raised more than \$600,000 in donations and had the participation of more than 600 high profile guests. One of the highlights of the night was the auction of the Wayuu mochilas that thanks to the support of Lauren Santo Domingo were enhanced by designers like Giorgio Armani, Oscar de la Renta and Carolina Herrera, among 40 other worldwide designers. Guests from the U.S., Colombia and Latin America where delighted by the over-the-pool runway by swimsuit label OndadeMar, and the amazing concert by Latin Grammy Award winner Jorge Celedón.





We want to give special thanks to our donors, volunteers, and media outlets that supported us! For information, pictures and press coverage we welcome you to visit <a href="https://www.belivecolombia.org">www.belivecolombia.org</a>

## CA Championship

The CA Championship World Golf Championship took place on March 2009 at the Doral Golf Resort & Spa. The tournament had a unique initiative "Tickets Fore Charity" in which non-profits had the opportunity to sell tickets for the Championship and 75% of the net proceeds were donated to the charity. Give to Colombia partner with Conexión Colombia and Key for Colombia to participate in the initiative. Thanks to the support of the people who bought their tickets with promotional code COL we obtained first place, earning \$4,327.50 US among the three non-profits.



## **Siudy ENTRE MUNDOS**

Siudy Entre Mundos is a unique spectacle full of adrenaline. It showcases a great virtuosity in the execution of the heels' drumming and flamenco scenes, as well as narrating an unforgettable love story written and directed by Siudy Garrido and Pablo Croce, awarded director with prestigious awards like the Grammys and MTV.

The show was presented in Miami for the first time on September 26 & 27th 2009 at the Gusman theater and it was in benefit of Give to Colombia and SaludArte. Give to Colombia received 15% of the net proceeds.





# **Our Donors**

#### We would like to thank our 2009 Social Investors for their generous and continued support.

AAA Miami Locksmith Abbot Corporation Abraham Chehebar Accounted 4 Adriana Jimenez Adriana Zapata Agustin Toussaint AirTrust Capital Corp. Alan Waxman

Albert Naon Jr Alberto Beeck Alberto Chehebar Aldo C. Busot Alfonso Jaramillo, PA Alfredo Quintero Alicia Constain Alpina Foods, LLC Alvaro Dangono Alvaro Dangund Alvaro Diez Alvaro J. Cordoba

Ambiance Interiors Manufacturing Corp.

Ammo - Tech Inc. Ana Catalina Arango Ana Cecilia Poma Ana Maria Gonzalez Ana Maria Santo Domingo

Ana Maria Santo Do Ana Maria Torres Ana Sanchez Andrea Chehebar Andres B. Ramirez Andres Gomez Andres Herrera Andres Mugno Andres Osorio

Andres Mugno Andres Osorio Andres Posada Andres Ramirez Andrew MacGregor Angela Chemla Angela Conde Angela Maria Tafur. Anonymous Donor **Anonymous Donors** Anthony Davis Anthony Todd Antonio Ardila Armando Tello Arrow Air, Inc. Ashoka

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Genesis

Carolina Rodriguez Carolina Toro Catalina West Charles De Viel Castel

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Clara Serrano Claudia Martinez Claudia Moreno Claudia Uribe Clearview Partners, LLC

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Computadores Para Educar

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CorpBanca New York
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Eduardo Cardenas Eduardo Castro Eduardo Escorcia Ellen Zalewski Elsa Echavarria Jose Felipe Ortega Jose W. Ayuso Jose Vladimir

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Microsoft Matching Gifts Program

Molinkka Corp Mondongo's Monica Albornoz Monica Alburnoz

Morgan Stanley Matching Gifts Morgan Stanley Smith Barney

N Escallon German Fernandez Gillian Sandler Gina Tinoco Gino Pacini

Global Giving Foundation

Gloria Cabal Gloria M. Ramirez Goldman, Sachs & Co

Goldman, Sachs & Co Matching Gift

Program

Greenberg Traurig Gustavo Carvajal

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HSBC Private Bank Humberto Rico

IBM International Foundation

Ines Maria Ulloa Ines Vasquez

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International Aero Investments
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Isabel Osio – Lauria Isabella Rizo J Bert Slater J Kupfershmied

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Jason D. Beckman
Jeffrey Tucker
Jesus Diaz
JGB Bank
Johanna Ortiz
John G. Rebelo Jr.
Jorge A. Barrera M.D., Inc.

Jorge Gil Jorge Lloreda Jorge M. Sagarra Jorge Uribe Jorge Zighelboim Jose Arturo Cajiga Jose Correa Jose Cueva Nascar Natalia Rios Natalia Villa Santiago Reyes Sara Jamari Sarah Bibliowicz Sebastian F. Banchs Sebastian Olarte Sergio Leyva **Shaw Ross** 

Shelya Shteyrenberg Shutts & Bowen Silverado Holdings Sol Angel Cano Sources Four

Spanish Broadcasting System, Inc.

Special Nutrients, Inc.

Sports Gift

Sprint Sports Marketing Stephane Lang-Willar Stephen Usher Steven Mishaan Steven Tchira Susana Aronoff Sylvia Martinez

Tag Investment Team, LLC Tamarin Foundation Tannebaum Weiss

Target Tatiana Angel Tatiana Columbus

Terra Flowers LLC D/B/A Sole Farms The Jeffrey Altman Foundation, INC. The McMillan Childrens Foundation Inc.

THE QUEEN'S FLOWERS CORP Tribeca Fashion Services

Truist

United For Colombia (Cust)

United Way

UZCA Jewels Accessories Valentina Grajales Valentina Lopez katherine Pelaez Katiucia Castraneves

Kattia Luna

Key For Colombia Corp./Customer

Ladrillo, Inc Laura Forrero Lee Underwood Leonidas Pretelt Leslie Arboleda Leticia Hartmann Levi Strauss & Co Liliana Pardo Advent Limonar Development Inc.

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Ransom Everglades School

RBC International Wealth Management

Record Label Music LLC Regula Hardmeier Reinaldo Iragorri Ricardo Sanabria Richard Villalobos

# **Financials**

		2009	h h	2008
	Unrestricted	Temporarily Restricted	Total	Unrestricted Temporarily Total Restricted
SUPPORT AND REVENUE				
Contributions	\$ 995,295	\$ 482,000	\$ 1,477,295	\$ 2,020,173 \$ 663,059 \$ 2,683,23
Interest income	517		\$ 517	3,165 \$ 3,16
	995,812		1,477,812	2,023,338 2,686,39
Special Events	488,807		488,807	436,864 436,86
Less: Direct Costs	(154,556)		(154,556)	(271,793) (271,79
	334,251		334,251	165,071 165,07
Supported Donations*	1,225,673		1,225,673	220,266 220,26
Net assets released from				
temporary restriction	478,205	(478,205)	-	626,117 (626,117) -
Total support and revenue**	3,033,941	3,795	3,037,736	3,034,792 36,942 3,071,73
Total support and revenue	1,808,268	3,795	1,812,063	2,814,526 36,942 2,851,46
			-	-
EXPENSES			-	-
Program Services	1,595,571		1,595,571	2,444,795 2,444,79
Fundraising	188,893		188,893	99,664 99,66
Management and General	113,070		113,070	145,184 145,18
	1,897,534	<b>.</b> .	1,897,534	2,689,643 2,689,64
CHANGE IN NET ASSETS	(89,266)	3,795	(85,471)	124,883 36,942 161,82
NET ASSETS - BEGINNING	441,855	36,942	478,797	316,972 316,97
NET ASSETS - ENDING	\$ 352,589	\$ 40,737	\$ 393,326	\$ 441,855 \$ 36,942 478,79

<sup>\*</sup> Supported donations refer to donations not directly channeled through G2C but attained for high impact social projects in Colombia thanks to \*\* Includes supported donations.

# **G2C Contact Information**

#### **Offices**

#### **Give to Colombia - MIAMI**

6705 Red Road Suite 502 Coral Gables, Florida 33143 Phone: (305) 669 - 4630 Fax: (305) 675 - 2946

#### **Give to Colombia - BOGOTA**

Cra. 9 A # 99-02 Of. 801 Bogotá, Colombia Phone: (571) 618 - 3146

info@givetocolombia.org

www.givetocolombia.org

#### **Staff**

**Angela María Tafur:** Executive Director **Alejandra Molina:** Project Manager

Claudia Giardinella: PR and Fundraising Projects Manager

**Danielle Goldberg:** Program Coordinator **Ghila Himelfarb:** Communications Associate

Mariana Cárdenas: Grants Manager

María Ochoa: Fundraising and Special Events

Sylvia Pérez: Project Coordinator

#### **Interns and Volunteers**

Alana Gutierrez
Alejandro Coba
Amanda Hernández
Andrea Duque
Andrea Santamaría
Antonia Iragorri
Carolina Botero
Carolina Solano
Christian Perilla
Cristina Hoyos
Darrius Serrant
Diego Perilla
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Erika Contreras

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Lisandro Franky

Manuela Iragorri
Mariana Olave
Martín Bravo
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