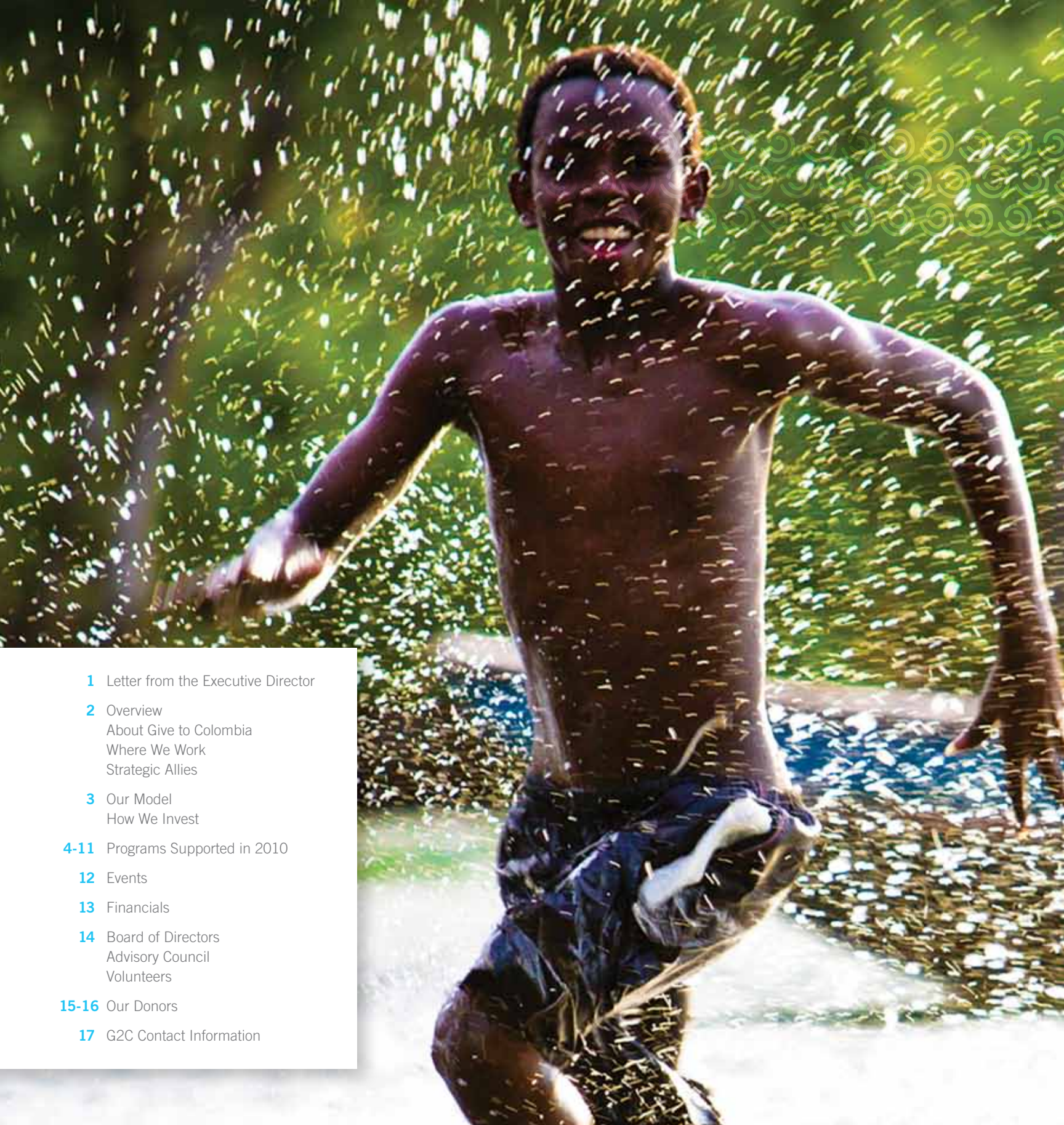




Impact Giving



2010 Annual
Report



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Give to Colombia delivers world-class expertise in project identification, monitoring, advising services, and transparent grant management for achieving maximum impact on every dollar channeled to Colombian philanthropic activities. Our work helps to optimize the social impact of private and institutional donors.



Letter from the Executive Director

Dear Friends of Give to Colombia:

As the Executive Director of Give to Colombia, I am proud to look back at 2010 as a very exciting year. After seven years of hard work, commitment and a passion to improve the lives of vulnerable populations in Colombia, G2C has now managed over **11 MILLION** in donor giving and over **115 PROJECTS**. This year, we registered in Colombia as a local foundation affiliate. Recognized for our philanthropic model and thought leadership, we were invited to participate and present our model in conferences and events globally.

In 2010, G2C participated in the **SOCIAL VENTURE CAPITAL CONFERENCE** in Miami, where we shared our experience in projects relating to our efforts in gender related projects, specifically the education of women as social entrepreneurs. At the **WORLD ECONOMIC FORUM**, along with the Schwab Foundation for Social Entrepreneurship and the Interamerican Development Bank (IDB), we shared how G2C's model effectively delivers high impact giving through international alliances. After officially establishing a commitment with the **CLINTON GLOBAL INITIATIVE** to facilitate collaborative social endeavors in Colombia, in June we launched and hosted the **TRANSFORMING PHILANTHROPY FORUM** in Cartagena, Colombia. Participants from the country's leading businesses, prominent multinational organizations, and families, learned how to transition Colombia's social investing from a culture of passive charity to active philanthropy- giving more readily and with greater, and more impactful, purpose. Participants were able to leverage their knowledge, networks, resources and experiences within a collaborative framework and hear presentations from prominent international speakers. To reinforce this learning and keep the network engaged, a **STRATEGIC PHILANTHROPY WORKSHOP** took place in November in Bogota, facilitated by Dr. Sal LaSpada from the Institute for Philanthropy.

In November, G2C co-hosted the **BELIVE GALA**, a premier charitable event in South Florida and the Latin American community. In December, G2C participated in the **2010 MOTOROLA FOUNDATION LATIN AMERICA GRANTEE NETWORK CONFERENCE** in Chile to showcase our project training teachers in the use of the MIT Media Lab's "Scratch" methodology.

In 2010, we welcomed new donors and supported recurrent social investors by providing hands-on selection, monitoring and support to the implementation of fifteen projects throughout the year- socio- economic reintegration for land mine victims; financial literacy; matched savings programs; entrepreneurial training and creation of micro enterprises; environmental education; water, hygiene and environmental sanitation; food security for displaced populations; nutrition for infants; education for orphans; training teachers in innovative technologies to promote employment and elevate the quality of education; access to quality educational materials in rural schools, and prevention of maternal transmission of HIV/AIDS.

In Colombia, the year ended with the devastation and hardships brought on by heavy rains and floods. The G2C model swiftly filtered our donor's resources to reach the most affected populations through effective local partners.

I want to take this opportunity to thank our social investors, allies and friends for their continued commitment to helping Colombia take the leap in overcoming the challenges of poverty and inequality. It is your generosity that makes Give to Colombia's success in making great change in the lives of the populations that we impact possible.



Sincerely,

A handwritten signature in black ink that reads "Angela MT".

Angela María Tafur

Overview

220,590
BENEFICIARIES
SERVED TO DATE

115
PROJECTS
COMPLETED
TO DATE

\$11,472,406
DONATIONS RAISED AND
DISTRIBUTED TO DATE

About Give to Colombia

Give to Colombia (G2C) is a US-based nonprofit organization with 501(c) (3) status that creates, promotes and facilitates alliances between international donors and Colombian grassroots organizations. G2C advises donors in how to channel grants, talents and technologies to achieve scalable, sustainable and high impact projects. Give to Colombia was created to empower the Colombian Diaspora, the private sector, and international participants to become a significant source of development for the country. Our mission is possible thanks to our professional staff in Miami and Bogota.

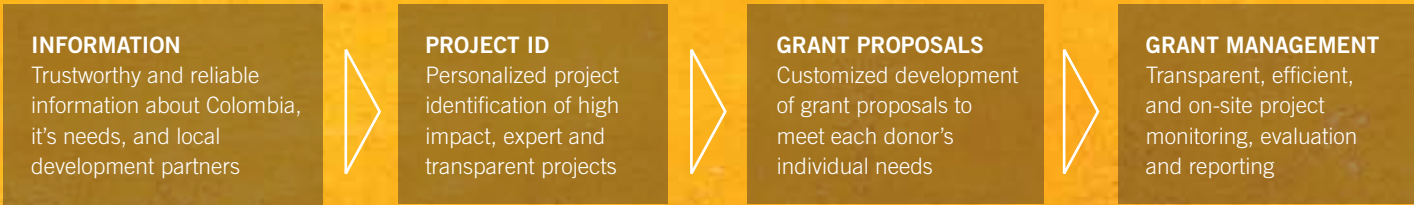
Where We Work

We focus our efforts in Colombia because of its history and its future. In the face of over 40 years of an armed, internal conflict that has left millions of people forcefully displaced from their home communities, Colombia remains a country filled with economic, social and cultural opportunities. The question is not if there are opportunities to be realized, but rather, how to connect those opportunities to the country's most vulnerable populations.

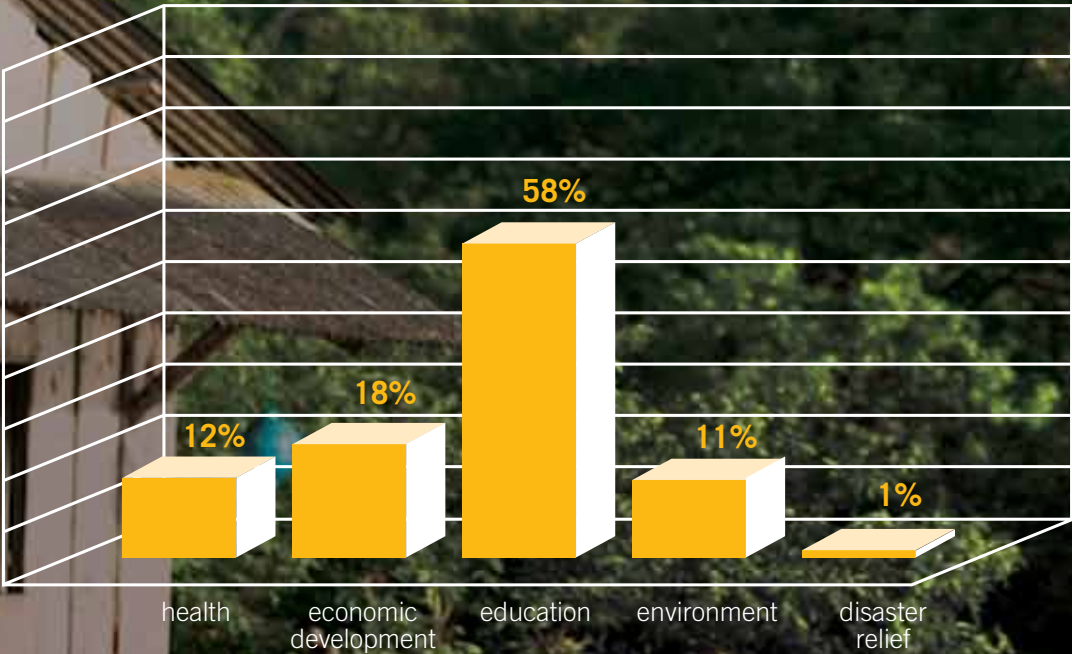
The internal social conflict has disproportionately affected women, ethnic indigenous and afro-Colombia groups, and rural communities. Urban centers are overwhelmed by the waves of internally displaced people seeking security, housing, and stability upon which to establish livelihoods that include access to economic opportunities, and education. Finally, there are children growing up in a social context shaped by decades of violence, seeking access to education, technologies, and conflict resolution methodologies that will shape them into self-empowered citizens.



OUR MODEL



HOW WE WORK TO MAKE AN IMPACT



Strategic Allies

Colombian organizations that work with G2C from its creation, sharing common interests while providing a differentiated value to the model:

- > **Compartamos con Colombia**
- > **Conexión Colombia**

Programs Supported in 2010

EDUCATION | 107,635 PEOPLE IMPACTED IN 2010

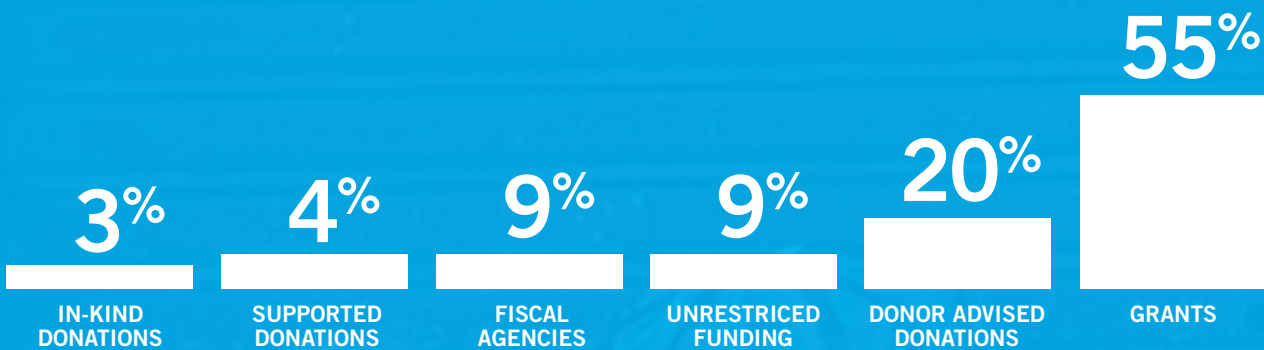
MIT'S SCRATCH TEACHER TRAINING PROGRAM

Since 2009, thanks to the Motorola Foundation, Colombia has been an internationally recognized pioneer in the implementation of technology from the Massachusetts Institute of Technology Media Lab to improve education in schools in various regions with vulnerable populations. Through local alliance building with our main local partner, Fundacion Gabriel Piedrahita Uribe, and on the ground partners in the public, private and education sector, Give to Colombia helped to translate and adapt a cutting edge teaching methodology as well provide teacher training for its implementation in the classroom. In total, 33,606 students have received the benefit of learning through a program from MIT. The SCRATCH program transforms the quality of education by promoting logical and algorithmic thinking among students via an interactive program taught on computers in the classroom. Students create interactive stories, learn computer and math skills, learn programming and design and overall deepen their use of digital technologies. Programming languages like SCRATCH prepare elementary school students so that they can participate in the highly programmed world that awaits them outside the classroom.

Give to Colombia and our local partners scaled the impact of the program to more than 8 regions in Colombia by creating local alliances as well as providing on-site and virtual teacher training and follow up to ensure the adequate implementation of this educational tool in the school curriculum.

Given its success, the project has also had an impact outside of Colombia through direct training in Costa Rica and wide recognition at the 2010 Motorola Foundation Latin America Grantee Network Conference in Chile.

GIVE TO COLOMBIA DONATION SOURCES





EDUCATION GRANT PROGRAMS

At-risk Youth Psychological Support
DONOR: The McMillan Children's Foundation
EXECUTOR: Fundacion Carla Cristina
BENEFICIARIES: 500

Transitional Life Support Program
DONOR: The McMillan Children's Foundation
EXECUTOR: Fundacion Formaci3n D'Futuros
BENEFICIARIES: 90

Values, Social Responsibility and Environmental Awareness through Children-led Participation in the Improvement of their Surroundings
DONOR: The McMillan Children's Foundation
EXECUTOR: Fundaci3n Amigos Del Choco
BENEFICIARIES: 120

Access to Water and Sanitary Facilities and Hygiene Education
DONOR: McMillan-Accion Social
EXECUTOR: Fe y Alegria Cali
BENEFICIARIES: 325

"For a childhood without fear"
Child Abuse Prevention
DONOR: McMillan-Accion Social
EXECUTOR: Fundacion Smurfit
BENEFICIARIES: 100

Expansion of Intel Teach Program
DONOR: Intel -Accion Social
EXECUTOR: Fundaci3n Ferias Nacionales de Ciencia y Tecnologia
BENEFICIARIES: 6,300

Support Children's Awareness of and Access to Additional Sources of Literature in Rural Areas
DONOR: Citigroup Foundation
EXECUTOR: Enhancing Education through Reading in Rural Colombia
BENEFICIARIES:
DIRECT: 9,051 INDIRECT: 45,255

One Laptop per Child Program
DONOR: Auteco, Chevron and Private Donors
EXECUTOR: Fundacion Internacional Alberto Merani
BENEFICIARIES: 5,630

MIT's SCRATCH Teacher Training Program
DONOR: Motorola Foundation
EXECUTOR: Fundaci3n Gabriel Piedrahita Uribe
BENEFICIARIES:
DIRECT: 5,231 INDIRECT: 33,606



DONOR: Motorola Foundation
LOCAL PROJECT EXECUTOR: Fundaci3n Gabriel Piedrahita Uribe
PROGRAM: MIT's SCRATCH Teacher Training Program

BENEFICIARIES: 33,606



Programs Supported in 2010

HEALTH & NUTRITION | 10,231 PEOPLE IMPACTED IN 2010

EDUCATING YOUNG LEADERS TO SAVE THE PLANET

With the support of The GE Foundation, Give to Colombia partnered with the Fundacion Santa Fe de Bogota to empower a group of young students from vulnerable schools of Bogotá to improve their local environmental conditions and create healthy communities. The project has increased knowledge about environmental topics among participating students and teachers with whom the environment directly affects their daily health and education. Each of the participating schools identifies detrimental needs in the area of environmental health and how it is affecting the student population. The project aims to identify educational action plans to specifically improve each of the school's needs and execute them by empowering groups of youth leaders.

For example, in the Nueva Colombia school, the identified need was community awareness of proper wetland care. The endangered Juan Amarillo wetland (Tibabuyes) borders the school and causes floods, odor and proliferation of mosquitoes and plagues due to bad waste management. The strategy for working with this school included identifying actionable wetland care strategies and touring the wetlands with students and teachers. A contest was then held at the school to develop messages in environmental care, which was included in a CD distributed throughout the school. A forum was held in the school, "Environmental Health, a Common Update," drawing an audience of over 150 people, including students, teachers, parents, representatives of community-based youth organization, the indigenous reserve and private and public institutions. In this particular school, environmental issues were integrated into all academic areas and supported by teachers and the local Secretary of Education.

In the Silveria Espinosa de Rendón School, located in a central industrial area within the city with high levels of air pollution, the issue identified was a lack of environmental awareness regarding waste disposal. Of the many activities, a presentation by youth leaders was made to the school, along with another educational message contest for the students. After working with students on environmental education, GE volunteers participated in presentations on strategies to improve socio-environmental health in the local community.



HEALTH & NUTRITION GRANT PROGRAMS

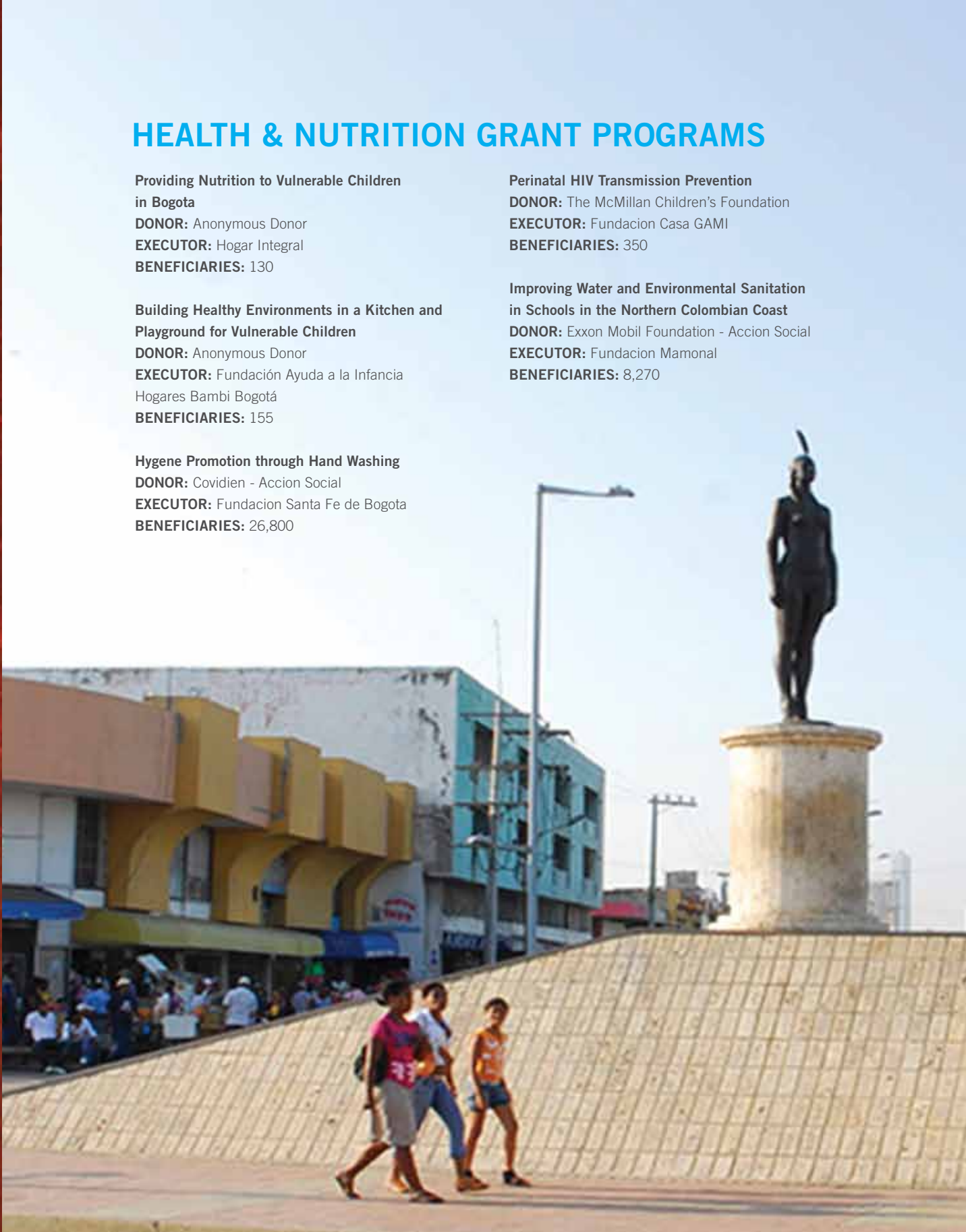
Providing Nutrition to Vulnerable Children in Bogota
DONOR: Anonymous Donor
EXECUTOR: Hogar Integral
BENEFICIARIES: 130

Building Healthy Environments in a Kitchen and Playground for Vulnerable Children
DONOR: Anonymous Donor
EXECUTOR: Fundación Ayuda a la Infancia Hogares Bambi Bogotá
BENEFICIARIES: 155

Hygiene Promotion through Hand Washing
DONOR: Covidien - Accion Social
EXECUTOR: Fundacion Santa Fe de Bogota
BENEFICIARIES: 26,800

Perinatal HIV Transmission Prevention
DONOR: The McMillan Children's Foundation
EXECUTOR: Fundacion Casa GAMI
BENEFICIARIES: 350

Improving Water and Environmental Sanitation in Schools in the Northern Colombian Coast
DONOR: Exxon Mobil Foundation - Accion Social
EXECUTOR: Fundacion Mamonal
BENEFICIARIES: 8,270



◀ **DONOR:** The GE Foundation
LOCAL PROJECT EXECUTOR: Fundación Santa Fe de Bogotá
PROGRAM: Educating Young Leaders To Save The Planet

BENEFICIARIES: 1,654



ENVIRONMENT | 2010 IMPACT

ENVIRONMENTAL EDUCATION AND SCOUTS PROGRAM FOR CHILDREN OF LA BOQUILLA, MARLINDA, AND VILLAGLORIA

Photo by: www.felipemesa.com

Over 800 families of African descent living in a costal swampland city near Cartagena lack basic nutrition and face grave unemployment and poverty rates. Without the tools and opportunities for the local community to engage in sustainable income generating activities, they are abusing the environment and natural resources through overfishing and illegal construction. Both of these deteriorate the local wetland and reduce fish stock, which in turn diminishes their survival food options, and increases the risk of vulnerability to natural disasters.

This initiative concentrated on providing training to the local community to improve their nutrition, generate income production opportunities, and prevent the further destruction their natural environment. G2C partnered with Fundacion Ecoprogreso, who work to restore and protect the mangrove ecosystem of the Ciénaga Juan Polo in La Boquilla while promoting the preservation the cultural heritage and sustainable development of the local Afrocolombian communities. This program provided 130 youngsters with training in teamwork, leadership, environmental protection, and respect. Participants took best practices from workshops back to their local communities. As well, eco-tourism projects to increase income-generating alternatives to this vulnerable community are being developed.

Also through this program in partnership with the Fundación Carlos y Sonia Haime, 60 vegetable gardens in were planted in the neighborhood of Tierra Baja. Participating families received training on how to plant and build gardens at home, and on sustainable family agriculture production techniques. This generated income generating opportunities for families through the sale of excess production, as well as better nutrition options. By combining education, training, access to high nutritional foods and sustainable income generating opportunities, these communities are developing the tools to better health and long term community well being.



◀ **DONOR:** Anonymous Donor - Acción Social
LOCAL PROJECT EXECUTOR: Fundación Ecoprogreso
PROGRAM: Environmental Education and Scouts Program
for Children of La Boquilla, Marlinda, and Villagloria.

BENEFICIARIES: 800 FAMILIES



Photo by: www.tigre-escobar.com



Programs Supported in 2010

ECONOMIC DEVELOPMENT

2,206 | PEOPLE
IMPACTED
IN 2010



Photo by: www.felipemesa.com

PLANT HOPE IN YOUR COUNTRY

Give to Colombia, with the support of the ExxonMobil Foundation, partnered with Fundacion Mi Sangre to provide a stable income generating activity to 150 families of victims of landmines through entrepreneurship to foster economic development. This project identified and strengthened productive projects that would provide means of income for families whose male head of household was no longer able to work due to being injured by landmines. The projects were designed to be led by female heads of household who were left responsible for the financial burden of their families after their husband's landmine accident. In addition to working with the participating families in the development of their productive units, psychosocial support was provided to ensure family cohesion and transfer of the traditional role of the male being the family provider to the female as head of household. Seed capital was provided in this initiative for the launch of their businesses.

The focus throughout the program's implementation was to promote equal participation of men and women in developing their businesses. In addition, the initiative promoted the family's commitment to making their business work and to each other and improved the communication between family members (including children) to ensure the program's long term success and sustainability. In this way, family cohesion, which was one of the main challenges, was strengthened through promoting team building between family members and the direct landmine victim. The follow-up and monitoring shows significant evidence that participating families are beginning to improve their quality of life through the launch of their business units as a result of this program.



ECONOMIC DEVELOPMENT GRANT PROGRAMS

Developing Skills for Income Generation and
Employability through Business Technology
Center in Tenjo
DONOR: Dell Foundation
EXECUTOR: Fundacion Siemens
BENEFICIARIES: 200

Information Technology and Citizen's Rights
School in Villas de San Pablo
DONOR: IBM
EXECUTOR: Fundación Mario Santo Domingo &
Comité para la Democratización de la Informática
BENEFICIARIES: 530

Financial Literacy Training, Matched Savings
and Microenterprise Development Program for
Workers in the Apparel Industry in Medellin,
Colombia
DONOR: Levi Strauss Foundation
EXECUTOR: Actuar Famiempresas
BENEFICIARIES: 556



Photo by: www.felipemesa.com

◀ **DONOR:** ExxonMobil Foundation
LOCAL PROJECT EXECUTOR:
Fundación Mi Sangre
PROGRAM: Plant Hope in Your Country

BENEFICIARIES: 500



Photo by: www.tigre-escobar.com

Events

Social Venture Capital Conference

Social Venture Capital Conference- In March 2010, during the Social venture Capital Conference in Miami, Give to Colombia participated in a panel titled “Women Social Entrepreneurs in Latin America.”

World Economic Forum

In April 2010, Give to Colombia was invited to participate in the World Economic Forum in a private session along with Schwab Foundation for Social entrepreneurship and the Inter-American Development Bank held in Cartagena.

St. Regis™ Bal Harbour Resort Fashion Show

In April 2010, the St. Regis Bal Harbour Resort hosted a fashion show to support Give to Colombia.

Transforming Philanthropy Forum

In June 2010, Give to Colombia co-presented the Transforming Philanthropy Forum with leaders in the field of philanthropy from all over the world and heads of private, corporate and family foundations.

BeLIVE 2010

In November 2010, Give to Colombia co-presented the 4th Annual BeLive Gala at the Fontainebleau Resort in Miami for over 600 high profile guests, raising money for several Colombian charities.

Strategic Philanthropy

In November 2010, Give to Colombia participated in a Strategic Philanthropy session conducted by Dr. Sal La Spada, Chief Executive of the Institute for Philanthropy.

2010 Latin America Grantee Network Conference

In December 2010, Give to Colombia presented a project sponsored by Motorola at the annual conference in Chile.



Photo by: www.tigre-escobar.com

Financials

	(Consolidated) 2010			2009		
	Unrestricted	Temporarily Restricted	Total	Unrestricted	Temporarily Restricted	Total
SUPPORT AND REVENUE						
Contributions	\$ 866,791	\$ 1,173,790	\$ 2,040,581	\$ 995,295	\$ 482,000	\$ 1,477,295
Interest income	475		475	517		517
	857,266		2,041,056	995,812		1,477,812
Special Events	678,000		678,000	488,807		488,807
Less: Direct Costs	(304,533)	(304,533)		(154,556)		(154,556)
	373,467		373,467	334,251		334,251
Supported Donations*		308,464	308,464		1,225,673	1,225,673
Net assets released from temporary restriction**	1,320,842	(1,320,842)	—	478,205	(478,205)	—
Total support & revenue**	2,561,575		2,722,987	1,808,268	1,229,468	3,037,736
EXPENSES						
Program Services**	2,151,703		2,151,703	2,821,244		2,821,244
Fundraising	210,942		210,942	188,893		188,893
Management and General	129,230		129,230	113,070		113,070
Total Expense	2,491,875		2,491,875	3,123,207		3,123,207
CHANGE IN NET ASSETS	69,701	161,412	231,113	(89,266)	3,795	(85,471)
NET ASSETS - BEGINNING	352,589	40,737	393,326	441,855	36,942	(478,797)
NET ASSETS - ENDING	\$ 422,290	\$ 202,149	\$ 624,439	\$ 352,589	40,737	393,326

* Supported donations refer to donations not directly channeled through G2C, but were procured thanks to G2C's efforts.

**Includes supported donations.

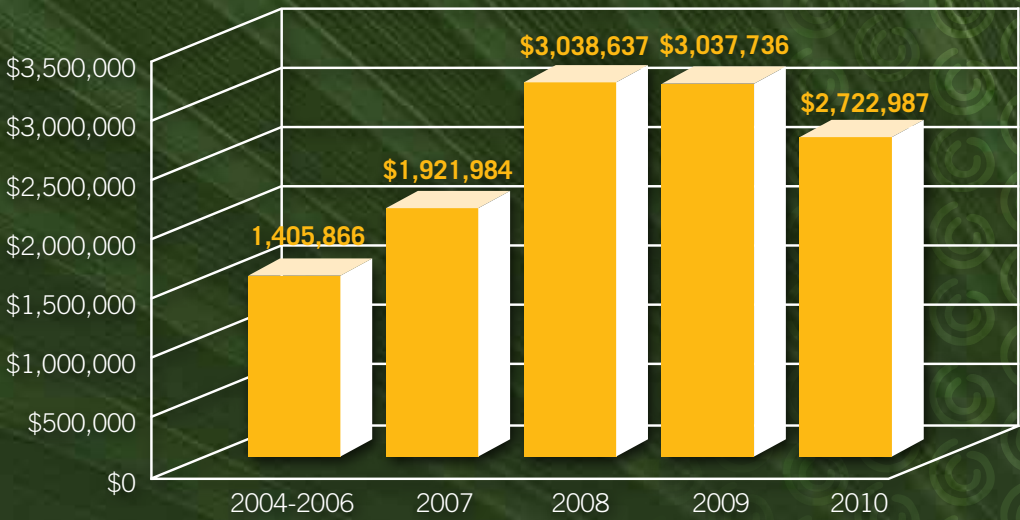
Board of Directors:

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Orlando Ayala-Lozano
Gabriela Febres Cordero
Angela M Tafur Dominguez

Advisory Council:

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Gustavo Arenas
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Maria Soledad Saieh
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Eduardo Barco
German Jaramillo
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TOTAL FUNDRAISING



Donors:

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Liana M Sedano	Maria Londoño	Nohra Hurtarte	Rosario Londoño
Libardo Gaspaar	Maria Lowe	Norma Garcia	Rosaura Rodriguez
Ligia Morales	Maria Meneses	Norma L Suarez-Rodriguez	Ruben Lesmes
Ligia P. Barajas	Maria Omaira Valencia	Norman Maurice Armitage	Saks Incorporated
Liliana Advent	Maria P Ospina	Novartis Pharmaceuticals Corp.	Sandra M Sastoque
Liliana Z Umpierre	Maria Ramirez	Octavio A. Farinango	Sara Gonzalez
Lina Hernandez	Maria Stanham	Octavio Agudelo	Sean Shayesteh
Lina M Puerta	Maria Uribe	Ofelia M. Jones	Sebastian S Nunez
Lina M Salazar	Mariana Cardenas Cust	Olga Munoz	Sergio Arturo Santa Sandolval
Lina Maria Martinez	Mariana I Cardenas	Olga Tabares	Sergio Decastro
Lina Mejia	Mariana Ortiz	Organizacion Give to	Sergio Leyva
Lina Ramirez	Mariela Nieto	Colombia customer	Shirley T Tovar
Lizeth Gomez	Marina Valencia	Orlando Serrano	Sigifredo Ocampo
Lolo Sudarsky	Mario A. Espinosa	Oscar A Bustos	Silvana R Duque
Lorena Mesa Melgarejo	Mario Alvarodiaz	Oscar Leon	Sixto Aarias
Lucas Aristizabal	Mario E Herrera	Oscar Tellez	SMD Inc
Lui De Hoz	Mario Galofre	Oscar Vargas	Sofie Lieckens
Luis Alberto Forero	Mario Gonzalez Gomez	Oscar Zarate	Soledad Restrepo
Luis Alberto Garcia	Mario Hernandez	Pablo E Buitrago	Sonia C Botero
Luis E. Zapata	Mario Pacheco	Pablo Garcia	Sonia Guzman
Luis F Garcia	Mario Scarpetta Gnecco	Pablo Navas	Sonia L Cuellar M
Luis F Hurtado	Marlon Correa	Pablo Obergon	Sonia Rivas
Luis F Rodriguez	Marta C Yepes	Pablo Rodriguez	Sonia Villabona
Luis F Sfeir-Younis	Martha C Gonzalez	Pablo Wolff	Souheil Salloum
Luis G Gomez	Martha I Montanez	Paula A Guerrero	Source of Hope Foundation
Luis Loboguerrero	Martha L Atuesta	Paula A Valencia	South Dade OB-GYN, LLC
Luis Mendoza	Martha P. Torres	Paula Hurtado	Southern Wine and Spirits
Luis Pichardo	Martha Salas	Payerfusion Corporation	of America
Luisa F Botero	Martin R Lopez	PayPal	Stephanie Matthiensen
Luz Adrianna Martinez	Mary Ann Montano	Pedi/Access Group, Inc.	Steven Bandel
Luz Angela Sarmiento	Maureen Orth	Pedro Gomez	Steven C. Rosenthal
Luz Engel Penaloza	Mauricio De Vengoechea	Pedro Llaneza	Sylvia Mejia
Luz Giraldo	Mauricio Jaramillo	Pedro Luis Restrepo	Tanya Cozzarelli
Luz N Osorio	Mauricio Marroquin	Pedro Ruiz	Tenet BNY Mellon Trust of
Luz S Trivino	Mauricio Restrepo	PGA Tour Inc. CHECK	Delaware
Luz T Barrera	Mayra A Cardona	Phaly Ngoeun	Teresa Daly
Mabel A Pabon	Melissa P Vergara	Phelps Dodge International Corp.	Terpav International Corp
Maciel Ospina	Mercedes Pino	Pilar Vasquez-Lunt	Terra Flowers LLC D/B/A Sole
Maira Bautista	Michael S Leal	Progems USA Corp	Farms
Manuel Jose Carvajal	Microsoft Matching Gifts Program	Promigas S.A.	The GE Foundation
		Rafael Aleman	

The McMillan Childrens
Foundation Inc.
THE QUEEN'S
FLOWERS CORP
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Transfirst
United Way
Valery M Salazar
Vanessa Triana
Venessa K. Briceno
Vicky Kassin
Victor Cano
Victor H Bustos
Victor Maldonado
Victoria Chehebar
Victoria E. Weiss
Victoria Montoya - Daes
Wilfer Bustamante
William Guarin
Wilson Garcia
Wilson Toro
Ximena Munoz
Yaneth Alvarez
Yenifer Gomez

Interns and Volunteers:

- | | | |
|-------------------|-------------------|------------------------|
| Alana Gutierrez | Francisco Urrea | Manuela Iragorri |
| Alejandro Coba | Freddy Sotracbd | Mariana Olave |
| Amanda Hernández | Jacobo Triviño | Martín Bravo |
| Andrea Duque | Jaime Schuster | Martina Hoyos |
| Andrea Santamaría | Jeffrey Scurman | Natalia Yepes |
| Antonia Iragorri | Jennifer Cerami | Nicolás Perilla |
| Carolina Botero | José Barreto | Nicole Latorre |
| Carolina Solano | Juan Restrepo | Pedro Covas |
| Christian Perilla | Juliana Ferro | Salomón Puyana |
| Cristina Hoyos | Karla Alvarez | Santiago Lattanzio |
| Darrius Serrant | Katrina Rodríguez | Sofía Helena Schiavone |
| Diego Perilla | Laura Sierra | Valerie Valero |
| Elizabeth Tamayo | Laura Yepes | Viviana Arboleda |
| Erika Contreras | Lisandro Franky | |

OVER 3,310
HOURS SERVED IN 2010
BY STAFF, INTERNS & VOLUNTEERS



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