

2011 ANNUAL REPORT

GIVE TO COLOMBIA

COLOMBIA GIVES BACK



GIVE TO COLOMBIA®



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ABOUT GIVE TO COLOMBIA

Give to Colombia (G2C) is a US and Colombia based nonprofit organization with 501(c)(3) status that creates, promotes and facilitates alliances between international donors and Colombian grassroots organizations. Give to Colombia advises donors in how to channel grants, talents and technologies to achieve scalable, sustainable and high impact projects. Give to Colombia was created to empower the Colombian Diaspora, the private sector, and international participants to become a significant source of development for the country. Give to Colombia is a talent-driven organization and, for this reason, our staff is our most valuable asset.

MISSION

Give to Colombia delivers world-class expertise in project identification, monitoring, advising services, and transparent grant management for achieving maximum impact on every dollar channeled to Colombian philanthropic activities. Our work helps to optimize the social impact of private and institutional donors.



LETTER FROM THE EXECUTIVE DIRECTOR

DEAR FRIENDS OF GIVE TO COLOMBIA:

For many, Colombia is the least likely place to find solutions for one's problems - but not for us. We are proud to share success stories that show that once you give to Colombia, you get much more back in return.

Let's take the story of Julis. She was born deaf-mute in Colombia in a family where no one knew sign language. Her father created a software to help Julis communicate with her family and friends. In 2011, with the help of CISCO Systems Inc., Give to Colombia was able to support the local grassroots Hablando con Julis Foundation to take this technological tool and develop a web-based version of the software in order to respond to educational and communication needs. This partnership also allowed the organization to improve the interface to make it more user-friendly and interactive as well as translate it into English, among other enhancements. Our model at Give to Colombia proved to be a great platform for providing schools and homes worldwide with access to this software with amazing results. Talk about taking our local talent global!!

Throughout 2011, we welcomed new donors and supported recurrent ones by delivering expertise in project identification, monitoring, advising services, transparent grant management and support in the implementation of 18 additional projects.

In the areas of Education and Health we worked hand in hand with our local allies to address social issues such as psychosocial rehabilitation, conflict prevention, and education for teenagers through a leadership and arts program. As mentioned above, we provided communication and educational tools to students with verbal and auditory impairments. We educated populations living in extreme poverty about the importance of adopting proper hygiene measures to prevent infectious diseases, and also empowered adolescent mothers by providing integral attention in the areas of health, psychological and emotional support, including education in vocational and life skills.

One of our projects in the area of Economic Development was cited as an example of sustainable capitalism in Forbes Magazine in May of 2011 <http://www.forbes.com/sites/mindylubber/2011/05/27/companies-investors-band-together-to-catalyze-sustainable-economy/>. With the support of the Levi Strauss Foundation and in alliance with Interactuar Corporation, since 2006 we have been providing financial literacy, matched savings and microenterprise advisory to garment workers in Medellín, creating high impact projects for all parties involved.

Given the heavy rains and floods that were devastating Colombia during the end of 2010 and all through 2011, we supported environmental sustainability projects in order to protect our country's precious natural resources. In this regard, we promoted self-sufficiency among vulnerable families in Chocó helping them restore their environmentally degraded areas; we worked in generating tomorrow's leaders through Environmental Education in Bogotá; convened in alliance with The Nature Conservancy a wide array of stakeholders to develop the first-ever, basin-wide sustainable model for the management of the Magdalena River to balance production, flood control and conservation needs and improve the livelihoods of small and medium-scale ranchers in the Magdalena River basin by providing them with training and knowledge to raise cattle in ways that lessen the impact on nature while improving their productivity; and supported the management and adequate protection of the fauna and flora in the Malpelo Sanctuary (an island in the Pacific with a very high diversity in shark population.)

To conclude, 2011 was a very exciting year on the ground and also a very important year in the consolidation of our Transforming Philanthropy Initiative. Our forums in May proved to be an ideal setting for participants from the public, private, academic and social sectors to reflect on the diverse and potential mechanisms of social investment.

Many thanks for your constant support!

Sincerely,

Angela Maria Tafur



OVERVIEW

238,144

BENEFICIARIES
SERVED TO DATE

133

PROJECTS
COMPLETED
TO DATE

USD\$15,660,008

RAISED TO DATE
FOR SOCIAL PROJECTS IN COLOMBIA



GIVE TO COLOMBIA®

WHERE WE WORK

WHY COLOMBIA?

We focus our efforts in Colombia because of its history and its future.

Our country is at a critical stage because, although there has been a steady and significant creation of wealth during the last decade, there continue to be unacceptable levels of poverty, income disparities and unequal development. **Colombia is the third most unequal country in the world** and the second in Latin América (after Haití), and continues to face a severe internal displacement crisis.

According to government figures, by the end of 2011 there were **3.9 million people officially registered as internally displaced**, making Colombia the country with the second highest number of internally displaced people in the world after Sudan. Urban centers are overwhelmed by the waves of internally displaced people seeking security, housing, and stability upon which to establish livelihoods that include access to economic opportunities, and education. The internal social conflict has disproportionately affected women, children, ethnic indigenous groups, afro-Colombians, and rural communities.

These problems have been exacerbated by the recent heavy rains that led to flooding throughout most of the country; 34% of the population lives in the areas of flooding. Moreover, according to the Colombian government definitions, in 2012, 37.2% of its population of 46.4 million people lived in poverty, 12.3% lived in extreme poverty, and according to the 2005 Census 27,7% have unsatisfied basic needs.

Despite these preoccupying facts, Colombia remains a country filled with economic, social and cultural opportunities. The question is not if there are opportunities to be realized, but rather, how to connect those opportunities to the country's most vulnerable populations.

SOURCES

PNUD. Human Development Report 2011.

Department of Social Prosperity (DPS). System of Information for the Displaced Population.
<http://www.dps.gov.co/EstadisticasDesplazados/>

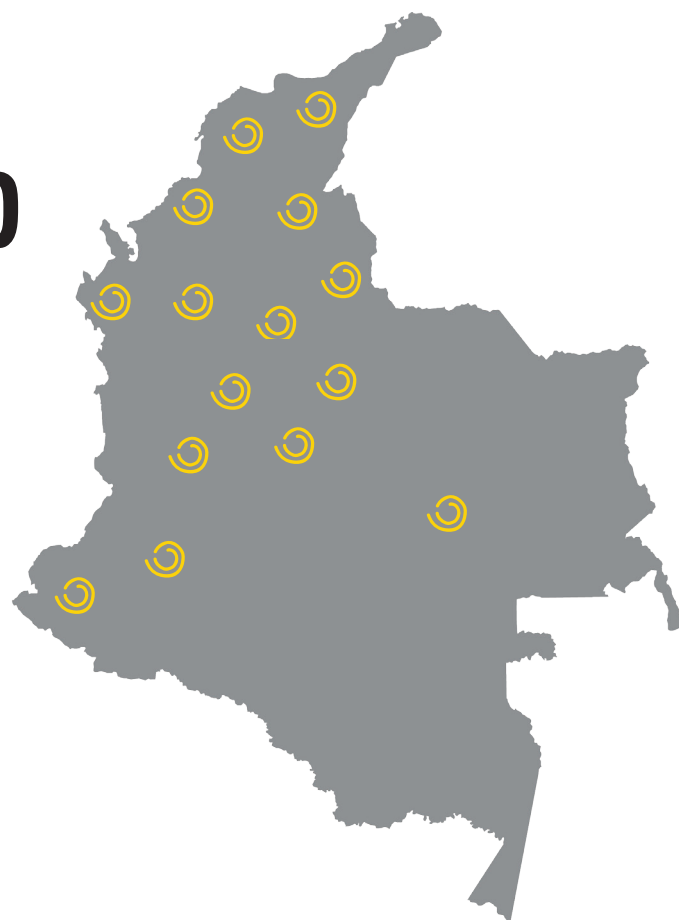
DANE. Report No. 4 of the areas affected by the flooding http://www.dane.gov.co/files/noticias/Reporte_cuatro.pdf

Misión para el Empalme de las Series de Empleo, Pobreza y Desigualdad "MESEP", DNP, DANE and Census 2005

REGIONS WHERE WE HAVE WORKED IN COLOMBIA

ANTIOQUIA
ATLÁNTICO
BOLÍVAR
CALDAS
CAUCA
CESAR
CHOCÓ
CUNDINAMARCA

GUAJIRA
META
NARIÑO
NORTE DE SANTANDER
SANTANDER
TOLIMA
VALLE DEL CAUCA



OUR MODEL

Grant Management:

Transparent, efficient,
and on-site project
monitoring, evaluation
and reporting

Information:

Trustworthy
and reliable information
about Colombia, it's
needs, and local
development partners

Grant Proposals:

Customized development
of grant proposals to meet
each donor's individual
needs

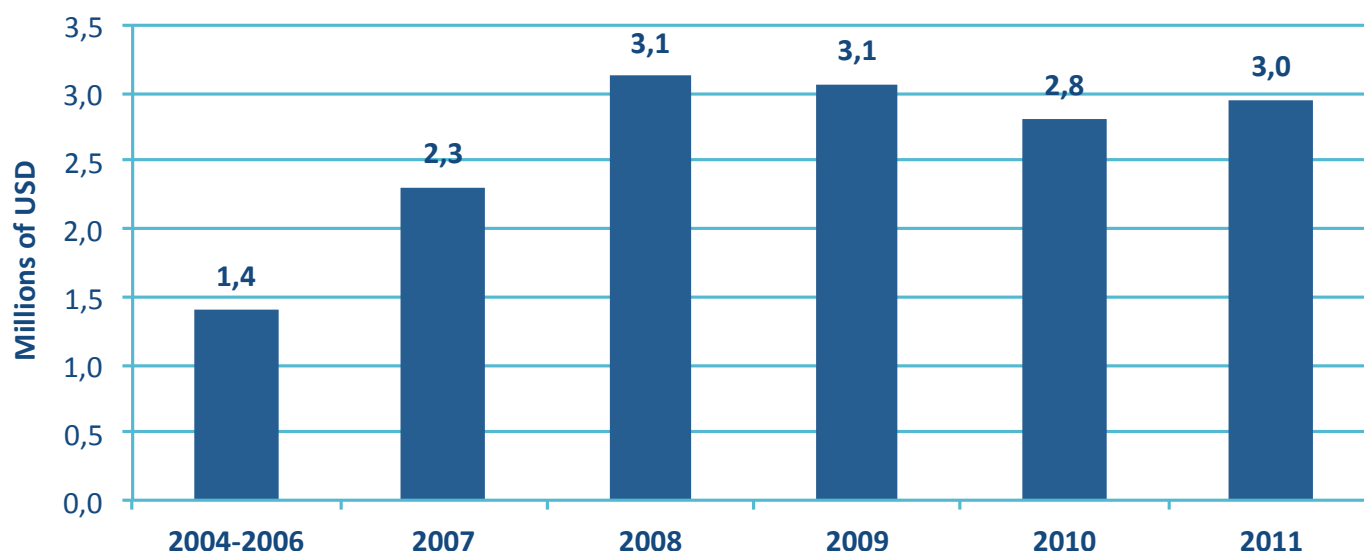
Project ID:

Personalized project
identification of
high impact, expert and
transparent projects

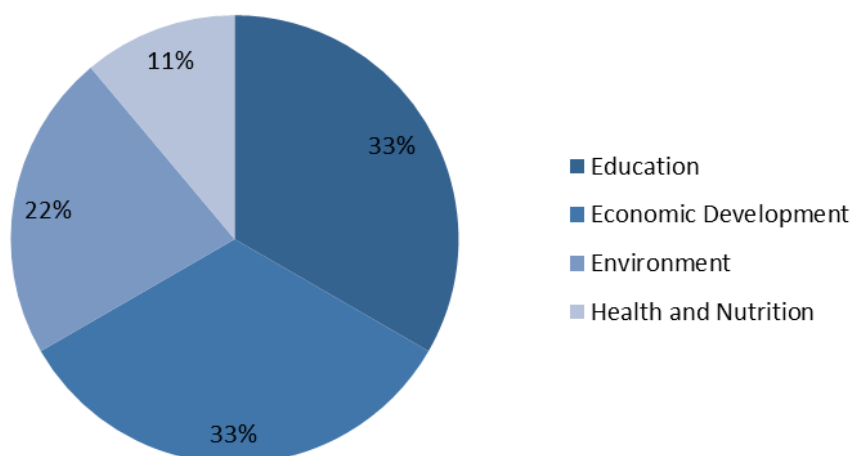


HOW WE WORK TO MAKE AN IMPACT

SINCE 2004, GIVE TO COLOMBIA HAS EXPONENTIALLY INCREASED THE AMOUNT OF FUNDS RAISED FOR SOCIAL PROJECTS IN COLOMBIA, REACHING NEARLY USD \$16 MILLION DOLLARS.



WITH AN ANNUAL OPERATIONAL BUDGET OF APPROXIMATELY USD \$300,000 DOLLARS, GIVE TO COLOMBIA'S TEAM IS ABLE TO LEVERAGE 2 TO 3 MILLION DOLLARS PER YEAR FOR SOCIAL PROJECTS TOWARDS OUR FOUR STRATEGIC PILLARS.



STRATEGIC ALLIES

Colombian organizations that work with Give to Colombia from its creation, sharing common interests while providing a differentiated value to the model:

- **COMPARTAMOS CON COLOMBIA**
- **CONEXIÓN COLOMBIA**
- **VENTURES**
- **BANCA DE INVERSIÓN SOCIAL INVERSOR**

SCRATCH PROGRAM

FEATURED PROGRAM

**MIT'S SCRATCH TEACHER TRAINING PROGRAM PHASE III:
ESCALATION IN DIFFERENT REGIONS OF COLOMBIA TO IMPROVE EDUCATIONAL
PROCESSES IN STEM**

BENEFICIARIES: 7,127

Since 2009 and thanks to Motorola Solutions Foundation, Colombia has been an internationally recognized pioneer in the implementation of technology from the Massachusetts Institute of Technology Media Lab to improve education in vulnerable schools in more than 18 different States. Through local alliance building with our main local partner, Fundación Gabriel Piedrahita Uribe, and on the ground partners in the public, private and education sectors, the SCRATCH program has been able to transform the quality of education by promoting logical and algorithmic thinking among students via an interactive program taught on computers in the classroom. Students create interactive stories, learn computer and math skills, learn programming and design and overall deepen their use of digital technologies. Programming languages like SCRATCH prepare elementary school students so that they can participate in the highly programmed world that awaits them outside the classroom.

During this third phase, the program worked in six different states in Colombia, 234 teachers were trained in the SCRATCH program, and 75% of them were certified by the FGPU due to their attendance to the trainings and their outstanding work. Teachers from the University of Ibagué that were trained by the Fundación Gabriel Piedrahita Uribe have trained 1,018 other teachers in 2011. Forty-one teachers have become teacher trainers, an increase from what was initially expected. Another important feature of this program is the constant virtual and onsite coaching to participating teachers from Phases I to III to ensure long-term impact.

Additionally, all of SCRATCH's materials were translated to the Wayuu and Guaraní languages in Bolivia, promoting the inclusion of indigenous populations into Science, Technology, Engineering and Math (STEM) processes.

Given the project's success, the Colombian Government of Colombia has shown interest in replicating the project in other regions of the country. For this reason they sent officers from the Ministry of Education and the Ministry of Communications and Information Technology to visit the program and learn about its trajectory and impact on the educational system.



EDUCATION

INTEL LEARN PROGRAM SECOND LATIN AMERICAN ROUNDTABLE

Intel Colombia and Give to Colombia organized the Second Latin American Intel Learn Program (ILP) Round Table for Education Managers, Governments and Coordinator Agencies of the Intel Learn Program in Latin America.

Donor: Intel Foundation
Executor: Intel Colombia
Beneficiaries: 30

TRANSPORTATION FOR VULNERABLE CHILDREN TO ACCESS EDUCATIONAL PROGRAMS

This program provides a small bus to transport vulnerable children and homeless children to educational sessions and diners.

Donor: The McMillan Children's Foundation
Executor: Fundación Centro Cristiano Internacional
Beneficiaries: 100

INSTITUTIONAL STRENGTHENING AND CONDUCTING ADVOCACY TO INFLUENCE PUBLIC POLICY IN SOACHA.

Psychosocial rehabilitation and conflict prevention education is provided to teenagers in Soacha through a leadership and arts program.

Donor: Anonymous Donor
Executor: Fundación Educación y Desarrollo FEDES
Beneficiaries: 200

TRANSFORMING PHILANTHROPY

Initiative that seeks to promote and facilitate collaborative and strategic social investment amongst Colombia's leading families and economic groups, build on the capacity of the social sector, and motivate public-private partnerships to achieve high social impact.

Donor: Acción Social
Executor: Transforming Philanthropy Initiative
(Give to Colombia)
Beneficiaries: 242 direct, 543 indirect

INTERACTIVE WEB-BASED TECHNOLOGIES FOR PEOPLE WITH DISABILITIES

The mission is to expand the scale, impact and sustainability of the innovative software developed by Hablando con Julis that provides communication and educational tools to students with oral and hearing impairments, as well as those with autism, down syndrome and cerebral palsy.

Donor: Cisco Systems Inc.
Executor: Fundación Hablando con Julis
Beneficiaries: 1,950

FEATURED PROGRAM HAND WASHING FOR THE PREVENTION OF INFECTIOUS DISEASES IN COLOMBIA

BENEFICIARIES: 400

Give to Colombia, in partnership with Covidien, the Presidential Agency for Social Action and International Cooperation (Accion Social) and the Community Health Division of Fundación Santa Fe de Bogotá, developed a project to bring a healthier culture of handwashing across Colombia through a “hands on” training program.

According to the U.S. Center for Disease Control (CDC), hand washing, along with the storage of potable water, access to safe drinking water, and basic sanitation are the most efficient ways to reduce the transmission of infectious diseases, such as diarrheic diseases, acute respiratory infections, and skin and eye infections, among others, in communities. According to the World Health Organization, acute diarrheal disease (ADD) and acute respiratory infection (ARI) are among the leading causes of morbidity and mortality in children under 5 in the developing world; 1.8 million people die each year from ADD, of which 90% are children under 5 in developing countries. Up to 88% of ADDs and ARIs are the result of unsafe water supplies and poor hygiene. An adoption of appropriate hygiene measures, accompanied by education on this subject, could reduce the ADD and ARI rates by up to 45%.

Past experiences have shown that mass media campaigns that have wide diffusion, but are of short duration, are not effective in achieving lasting or permanent change in practices or habits. The World Health Organization proposes the creation of multimodal strategies with a large educational component to improve adherence to hygiene habits. Based on this information, this project promotes an educational strategy and provides effective alternatives to encourage a culture of hand hygiene in order to reduce the hand transmission of infectious diseases among vulnerable communities.

By training approximately 400 social workers to act as multipliers of the strategy, the project has already indirectly reached 200,000 people from Acción Social's Unidos' Network (Red Unidos), which is composed of some of Colombia's most vulnerable low-income.



HEALTH & NUTRITION

EDUCATING YOUNG LEADERS TO SAVE THE PLANET

The mission of the project is to empower a group of young students from vulnerable schools in Bogotá to improve their local environmental conditions and create healthy communities.

Donor: Anonymous Donor

Executor: Community Health Division of the Fundación Santa Fe de Bogotá

Beneficiaries: 1,600



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FEATURED PROGRAM ANALOG FORESTRY IN THE ATRATO RIVER BASIN

BENEFICIARIES: 320

Give to Colombia, in association with the Amigos del Chocó Foundation (Amichocó), developed “Analog forestry in the Atrato River Basin “ project to restore environmentally degraded areas and promote self-sufficiency amongst vulnerable families in rural communities in the department of Chocó. This project was made possible thanks to the Citi Foundation.

The program worked with 30 Afro-Colombian families to provide them with the necessary skills to plant and sustain family parcels of analog forests (crops that are endemic to the region and do not disturb the growth of native forests such as murrapo, plantain, corn and breadfruit). Through this program, the beneficiary families learned about technical aspects of analog forestry and understood it as a methodology that promotes the conservation of their ecosystems as well as their community development.

The analog forestry parcels restored environmentally degraded areas, provided the families with food security, and fostered environmentally friendly production and commercialization schemes. It also helps protect their collectively owned lands.

The design of the parcels was done in close collaboration with the beneficiary families, taking into account their nutritional needs and the specific characteristics of the terrain. Climate change resilience mechanisms and the need to plant commercially viable products to supplement the families’ income in the medium and long term were also taken into consideration. The field staff provided technical support and guidance, but ultimately it was the beneficiaries themselves who created their parcels. Due to the excellent response from the beneficiaries, three communal greenhouses were constructed and are being maintained by the communities.



TESTIMONY FROM A BENEFICIARY

“I love this project and how it seeks to improve, through our income, our quality of life...I feel very privileged to be a beneficiary of this parcel because not everyone has an opportunity like this...I think that with this parcel I can begin to provide better living conditions for my family, and if we achieve the expected results I can provide job opportunities to others.”

—Tiberio Mosquera

ENVIRONMENT

ENVIRONMENTAL EDUCATION AND SCOUTS PROGRAM
GENERATING TOMORROW'S LEADERS THROUGH ENVIRONMENTAL EDUCATION.
For children of La Boquilla, Marlinda, and Villagloria.

Donor: Anonymous donor and Acción Social
Executor: Fundación Ecoprogreso
Beneficiaries: 135

MAGDALENA RIVER BASIN PROJECT

This initiative convenes a wide array of stakeholders to develop the first-ever, basin-wide sustainable model for the management of the Magdalena River to balance production, flood control and conservation needs as well as improve the livelihoods of small and medium-scale ranchers in the Magdalena River basin by providing them with strategies to raise cattle in ways that lessen the impact on nature while improving their productivity.

Donor: Anonymous Donor and GNB Sudameris
Executor: The Nature Conservancy
Beneficiaries: 2,000

SUPPORT TO MALPELO FLORA AND FAUNA SANCTUARY

The Malpelo Flora and Fauna Sanctuary was created in 1995 to protect and perpetuate the natural plant and animal species of the area and conserve their ecosystems and the fragile balance between them. This project supports the Sanctuary's Management Plan through three components: (i) Equipment for scientific investigations; (ii) Scientific expeditions; (iii) Control and surveillance.

Donor: Anonymous Donor
Executor: Malpelo Foundation
Beneficiaries: 622 individuals and the conservation of this delicate ecosystem which includes 5 different species of sharks.



FEATURED PROGRAM
EMPOWERING ADOLESCENT MOTHERS IN CARTAGENA DE INDIAS
BENEFICIARIES: 90

Thanks to Bunge's support, Give to Colombia and Juan Felipe Gómez Escobar Foundation worked to improve the lives of 90 adolescent mothers from vulnerable communities in Cartagena through hands-on career training and medical support.

The moment when an adolescent becomes pregnant, her identity is altered and her life goals, if any, changes in order to assume her new role as a mother and support another human being. This is why this project guarantees special attention to these young women, allowing them to cope with their situation without abandoning their life project. The goal of the "Empowering Adolescent Mothers" program is to provide technical training and productive workshops to the participants so that they may successfully join the labor market or begin their own businesses and thus overcome obstacles and improve their quality of life.

The adolescent mothers in the program received technical training on kitchen assistance, beauty, logistics, and baking, as well as personal guidance and medical attention at the Juan Felipe IPS Medical Center, which provides assessment in matters of sexual and reproductive health.

The adolescent mothers also received psychosocial support and onsite visits were made to each of the beneficiaries' homes to identify family dynamics and the technical conditions of their homes. As a result, special interventions were made based on observed problems such as low self-esteem, family conflicts, abuse and lack of grieving for tragic situations or losses.

Most of the adolescent mothers' families believed that the young women had acquired valuable traits as a result of their participation in the project, especially in areas of responsibility, which demonstrates that the project is empowering the young women and helping them to pursue their life projects.

ECONOMIC DEVELOPMENT

MY DREAMED COMMUNITY: MANZANILLO DEL MAR AND TIERRA BAJA

Poverty eradication project benefitting the Manzanillo del Mar community through comprehensive education and income generating activities.

Donor: Anonymous Donor and Acción Social

Executor: Fundación Carlos y Sonia Haime

Beneficiaries: 328

COMMUNITY DEVELOPMENT THROUGH WOMEN'S EMPOWERMENT IN COLOMBIA

Empower a group of 60 women by providing advanced financial literacy, accounting, management, marketing, sales and customer service workshops and build two cooperative pastry units.

Donor: Bank of America Charitable Foundation

Executor: Fundación Carlos y Sonia Haime

Beneficiaries: 60

FINANCIAL LITERACY AND ENTREPRENEURSHIP PROGRAM

Phase III: Matched-savings program and financial education for single mothers working in apparel factories in Medellín

Donor: Levi Strauss Foundation

Executor: Interactuar

Beneficiaries: 2,160

INFORMATION TECHNOLOGY AND CITIZEN'S RIGHTS SCHOOL IN VILLAS DE SAN PABLO

Phase II: Strengthen an Information Technology and Citizen Rights School (ITCRS) in Villas de San Pablo and promote digital literacy in vulnerable communities.

Donor: IBM

Executor: Fundación Mario Santo Domingo and Committee for the Democratization of Information Technology (CDI)

Beneficiaries: 100

STRENGTHENING OF THE CONCRETE BLOCK COOPERATIVE OF THE MACRO-PROJECT VILLAS DE SAN PABLO

Support to the development of a concrete block cooperative formed by a group of displaced families who will provide services to the housing project of the Mario Santo Domingo Foundation.

Donor: Anonymous Donor

Executor: Fundación Mario Santo Domingo

Beneficiaries: 80

TRANSFORMING PHILANTHROPY INITIATIVE



Transforming Philanthropy is an initiative that started in 2010 with the leadership of Give to Colombia and support from Compartamos con Colombia, due to the worrying state of inequality in the country and the lack of communication between the three sectors: civil society, the private sector and public sector. This initiative seeks to promote and facilitate collaborative and strategic social investment amongst Colombia's leading families and economic groups, build on the capacity of the social sector, and motivate public-private partnerships to achieve high social impact.

ITS MISSION IS TO INCREASE THE FLOW OF SOCIAL INVESTMENT THROUGH THE FOLLOWING OBJECTIVES:

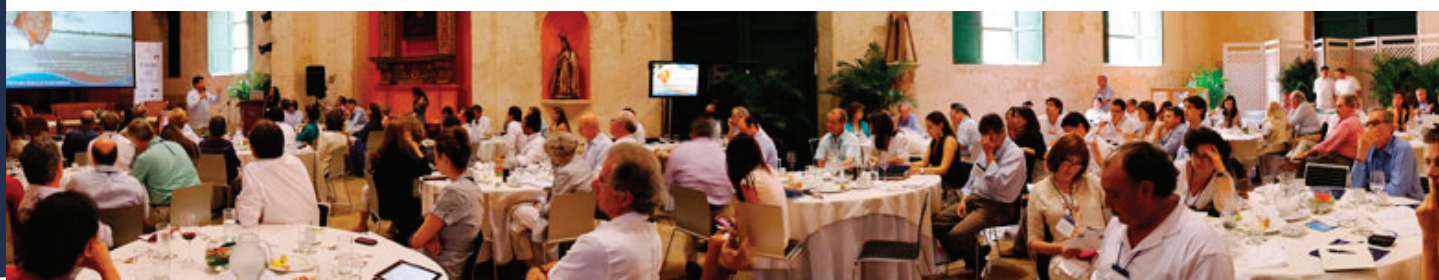
- Encourage a culture change and motivate its participants to increase their social investment.
- Facilitate social investment mechanisms and trends.
- Create a community of strategic philanthropists.
- Facilitate collaboration and exchange of best practices and lessons learned.
- Promoting the joint and coordinated efforts.
- Coordinate and facilitate public-private partnerships.
- Support the creation of a social investment ecosystem.

THE INITIATIVE IS DIVIDED INTO FIVE COMPONENTS:

1. An annual forum
2. Regional workshops
3. Access to knowledge
4. Collaborative networks
5. Support the development of philanthropic strategies that result in high impact.

Through these five elements, the Transforming Philanthropy Initiative, motivates business leaders, foundation leaders, and philanthropists to increase their social investments. In addition, this long-term initiative seeks to promote a radical change in the culture shifting the focus from charity to social investment strategies that are sustainable, collaborative, and result in high-impact.

Donors: Acción Social, AVINA Foundation, Fundación Saldarriaga Concha, IDB, The Nature Conservancy, USAID, Estrategias Corporativas
Executor: Transforming Philanthropy Initiative - Give to Colombia
Beneficiaries: 242 direct, 543 indirect





**BAL HARBOUR ART NIGHTS- SUPPORTING COLOMBIAN FLOOD VICTIMS
MIAMI- JANUARY 19, 2011**

In collaboration with ArtNexus Foundation and Saks Fifth Avenue, Give to Colombia held an event where 15% of sales at Saks were donated to the flood victims in Colombia and \$1,000 gift certificates were handed to our donors.

**WGC-CADILLAC CHAMPIONSHIP
MIAMI- MARCH 7-13, 2011**

Our donors had the chance to see the best golfers in the world including Colombian, Camilo Villegas, and support Colombian Charities.

**SPECIAL HUBLOT EDITION FOR BeLive
BOGOTA- MARCH 9, 2011**

As part of Give to Colombia's efforts in gaining global visibility, on March 9th 2011 a special event was held in Bogotá, Colombia. The event consisted of a cocktail at the famous restaurant Club Colombia, owned by celebrity chef Harry Sasson. The event featured the special project for BeLive by the Swiss-based luxury timepieces enterprise, Hublot. Hublot launched a 50-piece limited edition BeLive Watch by Hublot featuring the BeLive logo.

**POSITIVELY CHANGING COLOMBIA THROUGH CONSERVATION
MIAMI- MARCH 24, 2011**

Give to Colombia joined Lexie Potamkin and Carmenza Jaramillo in hosting a cocktail and hors d'oeuvre reception in Miami to discuss the Magdalena River Basin project led by The

Nature Conservancy and supported by Give to Colombia to develop the first-ever, basin-wide sustainable model for the management of the Magdalena River to balance production, flood control and conservation needs.

SOCIAL VENTURE CAPITAL/SOCIAL ENTERPRISE AND SUSTAINABLE HAITI CONFERENCE MIAMI- APRIL 4-6, 2011

Executive Director, Angela Maria Tafur was a panelist at the this Conference, sharing Give to Colombia's model as an example of impact Giving in Latin America.

GLOBAL PHILANTHROPY FORUM SAN FRANCISCO- APRIL 2011

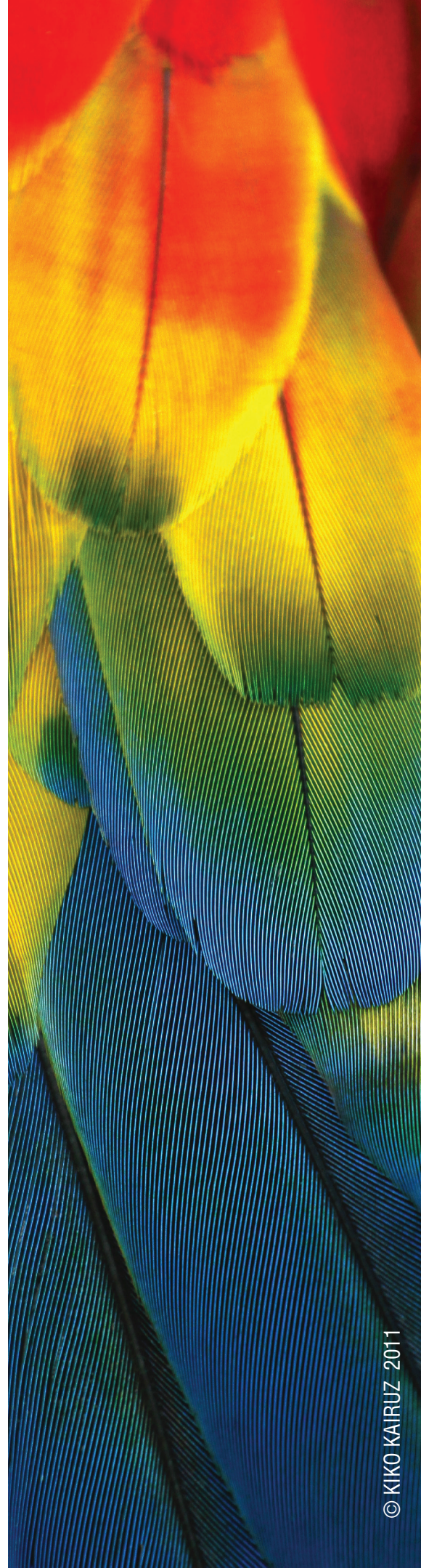
Give to Colombia was invited to attend the Global Philanthropy Forum. Global Philanthropy Forum aims to build a community of donors and social investors committed to international causes, and to inform, enable and enhance the strategic nature of their work.

TRANSFORMING PHILANTHROPY INSTITUTIONAL FORUM CARTAGENA DE INDIAS, COLOMBIA- MAY 11TH, 2011

Given the feedback received by participants during the first forum, Give to Colombia included for the first time an institutional day during their annual forum where directors of well-known non-profit organizations participated in a day of presentations and knowledge exchange. Participants had the opportunity to leverage their knowledge, networks, resources and experiences within a collaborative framework.

TRANSFORMING PHILANTHROPY ANNUAL FORUM CARTAGENA DE INDIAS, COLOMBIA MAY 12 - 13TH, 2011

2011 marked the second year of the Transforming Philanthropy Forum where the most affluent and influential Colombian families were invited as well as international experts on philanthropic topics and practices for two days of meetings. The purpose of the forum was to share and explore efforts, knowledge, strategies, and resources that bring about commitments to impact within the framework identified by the national government's policies.



**TRANSFORMING PHILANTHROPY REGIONAL WORKSHOP: COLOMBIA'S NEXT GENERATION OF PHILANTHROPISTS
BOGOTA, COLOMBIA - OCTOBER 7TH, 2011**

To keep the conversation flowing and participants actively involved in transforming their philanthropic strategies, Give to Colombia organized a smaller gathering in Bogota answering the question: What is the role of Philanthropy specifically to the Next Generation? By framing the workshop within the concept of a question, participants were expected not only to learn about best practice models and theories behind their specific roles, but also to begin to structure these lessons into a vision and plan to affect change in the areas of their personal philanthropy.

**LATIN AMERICAN BUSINESS AND FINANCE CONFERENCE
MIAMI, NOVEMBER 4, 2011**

Give to Colombia's Executive Director was invited to speak at this event organized by the Columbia Business School about the organization's model and corporate social responsibility in Latin America.

**BELIVE 2011
MIAMI BEACH RITZ CARLTON HOTEL
NOVEMBER 17, 2011**

For the fifth consecutive year, a group of U.S. based non-profit organizations working for Colombia partnered to host this 600-person soiree on November in Miami. Give to Colombia acts as Fiscal Agent and Umbrella to this annual event.

**TELETHON COLOMBIA
COLOMBIA- DECEMBER 16-17, 2011**

We are happy to share that Telethon raised over 12 million dollars in donations to support both people with disabilities as well as flood victims in Colombia. Give to Colombia supported Telethon's efforts by providing transparent and safe vehicle for donors in the US to contribute to this worthy cause.



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FINANCIALS

	2011 (Consolidated)			2010 (Consolidated)		
	Unrestricted	Temporarily Restricted	Total	Unrestricted	Temporarily Restricted	Total
SUPPORT AND REVENUE						
Contributions	\$ 1,774,959	\$ 387,330	\$ 2,162,289	\$ 866,792	\$ 1,173,790	\$ 2,040,582
Interest Income	\$ 533		\$ 533	\$ 475		\$ 475
	<u>\$ 1,775,492</u>		<u>\$ 2,162,822</u>	<u>\$ 867,267</u>		<u>\$ 2,041,057</u>
Special Events	\$ 790,610		\$ 790,610	\$ 678,000		\$ 678,000
Less: Direct Costs	<u>\$ (412,703)</u>		<u>\$ (412,703)</u>	<u>\$ (304,533)</u>		<u>\$ (304,533)</u>
	<u>\$ 377,907</u>		<u>\$ 377,907</u>	<u>\$ 373,467</u>		<u>\$ 373,467</u>
Net assets released from temporary restrictions	\$ 391,938	\$ (391,938)	\$ -	\$ 1,012,378	\$ (1,012,378)	\$ -
Total Support & Revenue	\$ 2,545,337	\$ (4,608)	\$ 2,540,729	\$ 2,253,112	\$ 161,412	\$ 2,414,524
EXPENSES						
Program Services	\$ 2,195,757		\$ 2,195,757	\$ 1,839,114		\$ 1,839,114
Fundraising	\$ 210,077		\$ 210,077	\$ 216,716		\$ 216,716
Management and General	\$ 145,343		\$ 145,343	\$ 127,581		\$ 127,581
Total Expenses	<u>\$ 2,551,177</u>		<u>\$ 2,551,177</u>	<u>\$ 2,183,411</u>		<u>\$ 2,183,411</u>
CHANGE IN NET ASSETS	\$ (5,840)	\$ (4,608)	\$ (10,448)	\$ 69,701	\$ 161,412	\$ 231,113
NET ASSETS- BEGINNING	\$ 332,324	\$ 292,115	\$ 624,439	\$ 262,623	\$ 130,703	\$ 393,326
NET ASSETS- ENDING	<u>\$ 326,484</u>	<u>\$ 287,507</u>	<u>\$ 613,991</u>	<u>\$ 332,324</u>	<u>\$ 292,115</u>	<u>\$ 624,439</u>



EXECUTIVE DIRECTOR

Angela Maria Tafur

BOARD OF DIRECTORS

Felipe Medina
Rodrigo Arboleda
Orlando Ayala-Lozano
Robert Eichfeld
Gabriela Febres Cordero
Maria Camila Leiva
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GIVE TO COLOMBIA
6705 RED ROAD, SUITE 502
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Phone: (1) 305-669-4630
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GIVE TO COLOMBIA
CRA. 9ª NO. 99-02, OFICINA 806
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